

CCID Summer Institute events to be held at
The Hilton Garden Inn
In Ithaca, New York

“International Student Recruitment”

The CCID 2008 Summer Institute Philosophy

The CCID Summer Institute is a time when CCID member colleges come together for reflection and learning.

The schedule is a mixture of work and leisure – combined into a creative forum for all CCID colleges - where work and learning intermingle. Our goal is to create a relaxed atmosphere, where skills in international programming can be developed, new ideas generated, boards and committees can meet, decisions can be made, and project ideas are given the opportunity to flourish.

Most important however – skills development, learning, and mentoring take place – allowing colleges and their staff to share and to learn from each other. All this takes place in the framework of congeniality, good food and a pleasant environment.

This year, Institute presenters and panelists will assist you in developing your skills in:

- Issues encountered when developing or expanding international student recruiting;
- Methods of international student recruitment including the various types of recruitment and the unique needs of different international markets, including the US.
- Also, training sessions will focus on the unique aspects of a strategic plan for international student recruiting.
- You will learn how to identify and review the possible technology options when striving to improve your presence in the recruitment market.
- Another panel discussion will identify and discuss the various student services that must be prepared to support the special needs of international students. Here, we will invite our international partners for their perspective on the support needed and expected by US students.
- And the training will conclude with a panel discussion on “bridging” international students to 4-year degree programs.

The CCID Summer Institute: Who Should Attend?

This unique program is designed not just for faculty and administrators but also for your admissions officers, those who work or will be working with international students, anyone in charge of your college’s diversity and global programs.

CCID Summer Institute 2008

Ithaca, New York

July 19 – 21, 2008

Tentative Agenda

Friday, July 18, 2008

2:00 – 6:00 Registration

Saturday, July 19, 2008

8:00 – 5:00 Registration

8:30 – 2:00 IED meeting, by invitation only

2:00 – 4:00 Recruiting International Students

This panel presentation will address the issues encountered when implementing or expanding international student recruiting.

4:15 – 5:00 Open discussion

5:00 – 9:00 BBQ at Taughannock State Park – Dr. Carl and Sue Haynes invite you to share the best food and geography of our region

Sunday, July 20, 2008

6:30 – 8:00 Morning constitutional to Ithaca Falls

8:00 – 6:00 Registration

10:00 – 4:00 Companion Program: “Summer is Gorges” Tour - Experience the tallest waterfall in the US, lunch on the lake, and visit one of our fine finger lakes wineries

8:30 – Noon Board Meeting, by invitation only

1:00 – 3:45 Methods of international student recruitment, the pros and cons

4:00 – 5:00 International student services

6:00 – 7:00 Cash Bar

7:00 – 9:00 Banquet Dinner

Aimes McGuinness, Keynote Speaker

Monday, July 21

8:00 – 5:00 Registration

8:30 – 9:15 Plenary Session – The Strengths of Community Colleges in International Education- Jean McPheeters, President, Tompkins County Chamber of Commerce

9:30 – 10:45 Training Session – Strategic Planning for international recruiting – Cheryl Boychuk, US Journal

11:00 – Noon Training Session – Using Technology in a Recruiting Plan: Options to consider that can improve your presence in the market and responsiveness to student inquiries – Cheryl Boychuck, US Journal

Noon – 1:15 Lunch

1:30 – 4:30 Moderated open discussion on “bridging” international students to 4-year degree programs - Diane Ellison, Rochester Institute of Technology International Students and Scholars Office, Cornell University

Companion Program: “Summer is Gorges” Tour

Experience the tallest waterfall in the US, lunch on the lake, and visit one of our fine finger lakes wineries. This day-long tour will take you to Taughannock Falls, and one of the many state parks for which New York is famous. You will tour one or two of our international award winning wineries, and get to see the artistry that make the finger lakes region of this state a popular summer destination.